



2020 AFMA FORUM

3-5 March 2020 | Sun City, South Africa
**EXPLORE TODAY FOR
A BETTER TOMORROW**



SPONSORSHIP/EXHIBITOR COMMITMENT FORM

Please complete this form and fax it to +27 (0)11 469 0978 or email it to Charne Millett-Clay at charne@soafrica.com

I hereby confirm our commitment as a sponsor exhibitor for AFMA Forum 2020 as follows:

Registered Name of Company:

VAT Registration No.:

Contact Person:

Designation:

Postal Address:

Telephone: Mobile:

Facsimile: Email:

SPONSORSHIP OPPORTUNITY PACKAGES*

* Including 15% VAT – see page 6 in Sponsorship & Exhibitor Prospectus

| | | | |
|--|----------|------------------------------------|----------|
| Event Partner (AFMA Associate Member)..... | R450,000 | Platinum (ALL BOOKED) | R250,000 |
| Gold | R200,000 | Silver (x 3 BOOKED) | R150,000 |
| Bronze (x 1 BOOKED) | R100,000 | Copper | R50,000 |

INDIVIDUAL SPONSOR ITEMS*

* Including 15% VAT – see page 7-9 in Sponsorship & Exhibitor Prospectus

| | |
|---|--|
| Final conference programme | Advertisement in final conference programme |
| Insert into conference delegate bags | Branded conference delegate bags BOOKED |
| Branding of conference pens | Notebooks (journals) BOOKED |
| Branding of power banks (4 000 mAh) | Branding of mint tins (1 x DAY BOOKED) |
| Registration desk/s | Delegate lanyards & name badges BOOKED |
| Hospitality sponsor for conference tea breaks and lunches | Speakers' Bush Braai |
| Welcome function | Closing function |
| Mobile app | Branded bottled water (1 x DAY BOOKED) |
| Keynote speakers | Speaker gifts |

EXHIBITION STAND

| DESCRIPTION | SIZE | COST |
|--|---------------|-----------------------------|
| Prime Exhibition Stand – AFMA Member | 3m x 3m | R40,000 (including 15% VAT) |
| Prime Exhibition Stand – AFMA Non-Member | 3m x 3m | R50,000 (including 15% VAT) |

Your preferred stand number..... Your second stand option

I confirm that I have the authority to make this commitment on behalf of my company:

Signed:..... Date:

Print name:

(Please turn over for the terms and conditions)

SPONSORSHIP/EXHIBITOR TERMS & CONDITIONS

1. Terms of payment
 - a. **50% deposit on confirmation to secure booking (non-refundable)**
 - b. Further 25% payable by **30 August 2019**
 - c. Balance (25%) payable by **31 January 2020**
2. An invoice and sponsorship confirmation document will be sent to you within 48 hours of receipt of Commitment Form.
3. Selection of sponsorship is on a first-come, first-served basis.
4. The Commitment Form does not constitute a legal and / or contractual engagement. It only serves as an indication of intent to proceed with the chosen commitment.
5. Sponsorship however, is only confirmed on receipt of a signed contract and payment of the 50% deposit.
6. Failure to comply with the payment schedule could result in the forfeiture of your commitment, and any refund due will be at the discretion of the Conference Organising Committee.
7. All sponsorship contracts are final and cannot be retracted.
8. The Conference Organising Committee reserves the right to decline sponsorship bookings.
9. The law of South Africa governs this contract.
10. The Conference Organising Committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
11. The 75 word company description and company logo (in vector or 300 dpi jpg format) must be e-mailed to charne@soafrica.com within 24 hours of commitment to ensure that we are able to offer you the maximum exposure.
12. All exhibitors are to comply with the Exhibition Rules and Regulations as determined by the Sun City Superbowl.
13. Cancellation policy:
 - a. All cancellations must be received by the Conference Organising Committee in writing.
 - b. Cancellations received after **31 December 2019** will be liable for the full value committed.

I accept these terms and conditions:

Signed:..... Date:

Print name: